



2025 SANTALUZ RESIDENT ONLINE BUSINESS DIRECTORY ADVERTISEMENT OPPORTUNITY

ADVERTISING SPECIFICATIONS

Send communications regarding material/advertising to:

Santaluz Community Council
 ATTN: Newsletter Advertising Opportunity
 8170 Caminito Santaluz East
 San Diego, CA 92127
 Phone: 858.759.3163
 Fax: 858.759.3144
 Email: blemieux@santaluzscc.com

Overview

Business Listings are valid for **one calendar year** within the 2025 schedule. Your ad will be placed on both **public** and **private** websites for Santaluz Community. *(More Information on Pg. 3)*

BUSINESS LISTING BENEFITS/PER YEAR <i>Business Listing Valid for One (1) Consecutive Year with the Option for Renewal of Subscription</i>	Tier One: Basic Listing \$500/Yr	Tier Two: Social Media Listing \$750/Yr	Tier Three: Premier Listing \$1000/Yr
Business Listing published on Community Website both on Public and Private Forums	X	X	X
Business Logo	X	X	X
Contact Information (including Email and Telephone Number)	X	X	X
Short Description about Company/Organization (Text Format)	X	X	X
Hyperlink to external Company/Organization Website		X	X
Social Media Hyperlinks (e.g. Instagram, Facebook)		X	X
Digital Photo and/or Video hyperlink (e.g. YouTube) from Company/Organization			X

Advertising standards:

Products and services should be accurately described. Deceptive or misleading advertising is never knowingly accepted, and the Santaluz Community Council shall not be liable or responsible for misleading or incorrect advertising.

Space availability:

Any new advertisement is contingent upon space availability and approval by the Santaluz Community Council Board of Directors. The Santaluz Community Council reserves the right to edit text and/or modify images received. If a change to the size of the image is required, the Santaluz Community Council will attempt to maintain the integrity and quality of that image.



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Acceptable media:

Files are accepted through e-mail.

All files must be clearly labeled with name, organization, phone, fax, and e-mail contact information.

Use anti-virus software before sending your files.

The Santaluz Business Directory is produced on a PC platform using WordPress

All ads are required to be in the following format:

- EPS and JPG preferred; TIFF accepted
- Full color
- 300 dpi minimum
- Non-compressed; Full bleeds recommended
- Include preferred fonts
- Sized based on purchased ad tier specs

SANTALUZ COMMUNITY COUNCIL

8170 CAMINITO SANTALUZ EAST • SAN DIEGO • CA • 92127

PHONE: (858) 759-3163 • FAX: (858) 759-3144



**2025 SANTALUZ RESIDENT ONLINE BUSINESS DIRECTORY
ADVERTISEMENT OPPORTUNITY**

ADVERTISING/ONLINE LISTING AGREEMENT

Your Contact Information:

Company Title	
Contact Full Name	
Email Address	

Terms and Conditions:

1. Costs and specifications for advertising are as stated on the Advertising Order Form (attached).
2. All print advertising must be provided in electronic format and received by the Santaluz Community Council by the date stated on the Advertising Order Form.
3. The Santaluz Community Council reserves the right to modify the images received to fit in the allotted space and to meet size restrictions. If changes to the size are required, the Santaluz Community Council will attempt to maintain the image's integrity and quality.
4. Positioning of copy is at the discretion of the Santaluz Community Council.
5. Terms of payment: Payment in full and signed Agreement must accompany Advertising Order Form.
6. The Santaluz Community Council reserves the right to refuse any advertisement request or to cancel advertiser's orders that do not fulfill the obligations set forth in this Agreement. The Santaluz Community Council reserves the right to cancel any advertisements at any time without prior notice and without liability.
7. Advertisements are published with the understanding that the material complies with all applicable federal and state laws. The advertiser and its agency warrant that they are authorized to publish the entire contents of the advertisement and that all statements made therein are true. In consideration of acceptance of the advertising, the advertiser and its agency together and separately agree to indemnify and to hold the Santaluz Community Council harmless from, and defend the Santaluz Community Council from, any claims or suits – including but not limited to libel, copyright infringement, invasion of privacy and plagiarism – arising out of any advertising published.

By signing below, I acknowledge and agree to all Terms and Conditions stated above.

Advertiser Full Name (Print)

Date Signed

Advertiser Signature



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ADVERTISEMENT OPPORTUNITY**

ONLINE COMMUNITY BUSINESS LISTING

Business Listing is valid for one calendar year within the 2025 schedule. Your ad will be placed on both public and private websites for Santaluz Community.

I have included payment for the following:

- TIER ONE: PREMIER LISTING - \$1,000.00/Year (\$83.33/Month)**
 - Specs: Includes company logo, contact information, 24-word description of company's services, social media links, and video links (if applicable, e.g., YouTube, Vimeo).
- TIER TWO: SOCIAL MEDIA LISTING - \$750.00/Year (\$62.50/Month)**
 - Specs: Includes company logo, contact information, website hyperlink, 24-word description about company's services, and social media links (e.g., Facebook, Instagram).
- TIER THREE: BASIC LISTING - \$500.00/Year (\$41.67/Month)**
 - Specs: Includes company logo, contact information, and website hyperlink.

Please Note: **All artwork for advertisements and payment must be received in proper digital format no later than the SCC's set content deadline date.** Late ads will not be accepted. No refunds will be given for late ads. Late ad space will be given to waitlisted advertisers.

Payments are payable in a check form and addressed to Santaluz Community Council.

Advertisement Information

Company Title					
Contact Full Name					
Address					
City		State		Zip Code	
Telephone			Fax Line		
Email Address					

Please write a brief description about your company (24 words or less) on the lines below:

FOR SCC OFFICE USE ONLY

Date Received		Payment Amount	
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