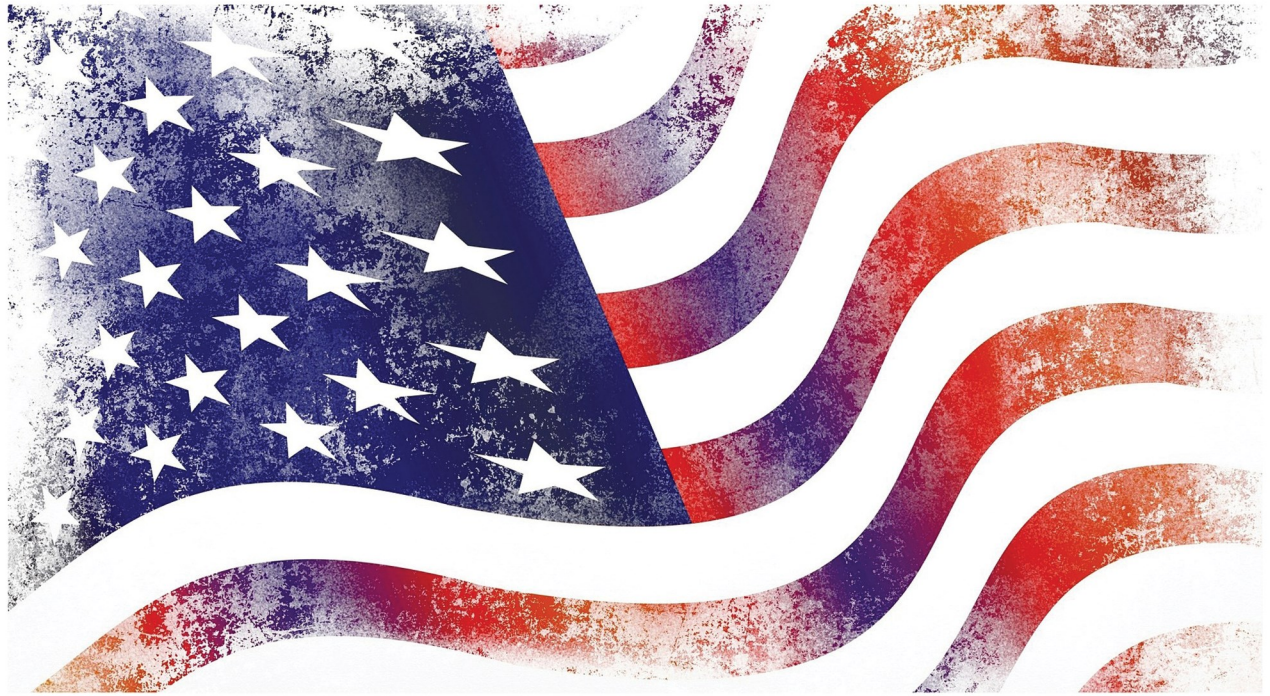


# 25th Anniversary - Celebrating Santaluz



**SATURDAY JUNE 28TH**

★ ★ ★ 5 PM TO 9:30 PM ★ ★ ★

**SPONSOR OPPORTUNITY**

We're thrilled to invite you to be a part of the 2025 Summer Celebration in honor of Santaluz Community's incredible 25th Anniversary! This milestone event will bring together friends, families, and neighbors for an unforgettable day of celebration, and we would love for your company to join us as a sponsor. Your support will not only help make this special day possible, but also showcase your commitment to the vibrant Santaluz community. Let's create lasting memories together and celebrate a quarter century of Santaluz with excitement and gratitude!



## Community Overview

The Santaluz community is a model of innovative design with special care taken to protect the community's natural character and enhance the "Early California" setting. Named "Best Master-Planned Community in Southern California" by the Building Industry Association, Santaluz also received the Gold Nugget Award for "Best Land Plan" at the Pacific Coast Builders Conference.

Santaluz is situated on 3,800 acres of land. It features a 35,000 square-foot clubhouse, private spas, bars, restaurant, a Bistro, swimming pool, tennis courts and a private 18-hole Reese Jones golf course, highlighted by panoramic views of the coast and surrounding rugged terrain. The beautiful 11 acre Village Green where Santaluz hosts several community events, including Summer Celebration and Fireworks Spectacular.

## Summer Celebration Overview

The Summer Celebration and Fireworks Spectacular is the most highly anticipated *premier* Santaluz event of the year! This year, we are celebrating the Community's 25th Anniversary!

Last year, over 5,000 residents, visitors, and Club Members converged on the Village Green for a fun filled afternoon and evening of activities, entertainment, and spectacular firework show exclusively for this community.

When the sun sets over Santaluz, everyone begins settling on the Village Green. Laid back in their lawn chairs, snuggled under blankets, surrounded by family and friends, everyone prepares themselves for the iconic, spectacular fireworks to set off as popular patriotic songs play in the background.

# SPONSORSHIP TIERS

## 2025 SUMMER CELEBRATION

### **SIGNATURE EVENT SPONSOR - \$15,000**

The premier sponsorship level offering maximum visibility and exclusive benefits, including prominent branding throughout the event and VIP access.

### **FIREWORK SPONSOR - \$10,000**

Support the spectacular fireworks show with this premier sponsorship level, offering wide-reaching visibility and exclusive benefits.

### **PLATINUM SPONSOR - \$7,500**

A fantastic option for those seeking significant visibility and engagement opportunities, and valuable exposure throughout the advertising of the event.

### **GOLD - ACTIVITIES SPONSOR - \$5,500**

An excellent choice for those seeking to support the event with strong brand presence and recognition through event materials, signage and public recognition throughout the event.

### **SILVER - FIRE TRUCK SPONSOR - \$3,500**

Support the fan-favorite fire truck ride and gain strong brand recognition, including visibility across event materials, signage, and public recognition throughout the event.

### **BRONZE SPONSOR - \$2,500**

This level provides visibility through event materials, signage, and public recognition throughout the event.

### **SPARKLER SPONSOR - \$1,500 (Restrictions apply)**

A great entry-level sponsorship to show support for the community and gain visibility through event marketing.



**Summer Celebration and Fireworks Spectacular - Sponsorship Opportunities**  
**Hosted by Santaluz Community Council**  
**25 Years Celebrating Santaluz Community**

**Signature Sponsor - \$15,000 (one slot available)**

- Exclusive advertising opportunity in the Summer Celebration and Fireworks Spectacular Booklet: Two full-color pages (dimensions: both 8.5" x 10") with advertisement and personal interview. This will be mailed to over 830+ Santaluz residents; one-page full-color ad in our Santaluz Life newsletter through December 2025 (approximately 6 issues per year).
  - Ad and interview will be included in 3 email blasts that are sent to over 1,300 email addresses.
  - 30-second video that will be hyperlinked to resident website, Santaluz Facebook Page, and sent via email to over 1,400 email addresses.
- 2 hours of graphic and publication production layout per issue of Santaluz Life.
- Directory Business Listing to be published on both the public and private site of santaluzcommunity.com.
  - Includes contact information (name, address, up to two email addresses, and contact number) along with a 24-text description of your business.
  - Business logo and hyperlinks to business website and social media site, including video clip (e.g., from YouTube).
- VIP Parking Spaces during Event (Up to 3).
- 3' x 8' Custom Vinyl Banner on Village Green Entrance.
- Day of Event Privileges:
  - 1 – 10'x20' event exhibit space and on-site visibility (includes 4 folding tables with linen (color of choice to be selected by the SCC) and 8 folding chairs).
    - Preferred Village Green location will be selected by you.
      - Spray painted footprint (up to 10-foot perimeter), on all available sides of exhibit space.
    - Balloon (red, white and blue pillar balloon) decorations on all 4 corners of your exhibit.
  - Customized vertical banner to be placed in exhibit space.
  - Special message from you read by DJ during event.
  - Promotional giveaway and opportunity drawing at Summer Celebration and Fireworks Spectacular.
  - Public recognition throughout Summer Celebration and Fireworks Spectacular event.
  - Pre-Recorded Announcement of Business, sponsorship level BEFORE and AFTER firework show.
- Logo on Vertical Banner at Welcome Booth.
- Use of Santaluz Business Partner Logo on your company direct mail and online pieces.
- 15 number of admission wristbands.
- 15 Activity Sheet for Kids and Teens at Event (10 tickets per sheet)



### **Fireworks Sponsor - \$10,000**

- Advertising opportunity in the Summer Celebration and Fireworks Spectacular Booklet: One and one-half full-color pages (dimensions for both: full page-8.5" x 10"; half page – 8.5" x 5.5") in two separate locations of booklet. This is mailed out to over 830+ residents and placed on the resident website site.
- Directory Business Listing will be placed on both public and private site of santaluzcommunity.com.
  - Includes contact information (name, address, up to two email addresses, and contact number) along with a 24-text description of your business.
  - Business logo and hyperlinks to business website and social media site.
- Day of Event Privileges:
  - 1 – 10'x20' event exhibit space and on-site visibility (includes 3 folding tables with linen (color of choice to be selected by the SCC) and 6 folding chairs).
    - Preferred Village Green location will be selected by you.
      - Spray painted footprint (up to 6-foot perimeter), in front of exhibit space.
    - Balloon (red, white, and blue pilar balloon) decorations on all 4 corners of your exhibit.
  - Customized vertical banner to be placed in exhibit space.
  - Promotional giveaway and opportunity drawing at Summer Celebration and Fireworks Spectacular.
  - Public recognition throughout Summer Celebration event.
  - Pre-Recorded Announcement of Business, sponsorship level BEFORE and AFTER firework show.
- Ad will be included in 3 email blasts that are sent to over 1,300 email addresses.
- 1 hour of graphic and publication production layout for 3 issues of Santaluz Life.
- VIP Parking Spaces during Event (Up to 2).
- Logo on Vertical Banner at Welcome Booth.
- Use of Santaluz Business Partner Logo on your company direct mail and online pieces.
- 10 number of admission wristbands.
- 10 Activity Sheet for Kids and Teens at Event (10 tickets per sheet)



### **Platinum Sponsor - \$7,500**

- Advertising opportunity in the Summer Celebration and Fireworks Spectacular Booklet: One full-color page (dimension: 8.5" x 10") in booklet. This is mailed out to over 830+ residents and placed on the resident website site.
- Directory Business Listing will be placed on both the public and private site of [santaluzcommunity.com](http://santaluzcommunity.com).
  - Includes contact information (name, address, up to two email addresses, and contact number) along with a 24-text description of your business.
  - Business Logo or image you with hyperlinks to business website and social media site.
- Day of Event Privileges:
  - 1 – 10'x20' event exhibit space and on-site visibility (includes 3 folding tables with linen (color of choice to be selected by the SCC) and 6 folding chairs).
    - Preferred Village Green location will be selected by you.
    - Spray painted footprint (up to 6-foot perimeter), in front of exhibit space.
    - Balloon (red, white, and blue pillar balloon) decorations on all 4 corners of your exhibit.
  - Customized vertical banner to be placed in exhibit space.
  - Promotional giveaway and opportunity drawing at Summer Celebration and Fireworks Spectacular.
  - Public recognition throughout Summer Celebration and Fireworks Spectacular event.
  - Pre-Recorded Announcement of Business, sponsorship level BEFORE and AFTER firework show.
- Ad will be included in 3 email blasts that are sent to over 1,300 email addresses
- 1 hour of graphic and publication production layout for 3 issues of Santaluz Life.
- VIP Parking Spaces during Event (Up to 2).
- Logo on Vertical Banner at Welcome Booth.
- Use of Santaluz Business Partner Logo on your company's direct mail and online pieces.
- 7 number of admission wristbands.
- 7 Activity Sheet for Kids and Teens at Event (10 tickets per sheet)



### **Gold Activity Sponsor - \$5,500**

- Advertising opportunity in the Summer Celebration and Fireworks Spectacular Booklet: One-half full-colored page (dimension: 8.5" x 5.5") in booklet. This is mailed out to over 830+ residents and placed on the resident website site.
- Directory Business Listing will be placed on both the public and private site of [santaluzcommunity.com](http://santaluzcommunity.com).
  - Includes contact information (name, address, up to two email addresses, and contact number) along with a 24-text description of your business.
  - Business Logo or image you with hyperlinks to business website and social media site.
- Day of Event Privileges:
  - 1 – 10'x10' event exhibit space and on-site visibility (includes 2 folding tables with linen (color of choice to be selected by the SCC) and 4 folding chairs).
  - Customized vertical banner to be placed in sponsor exhibit space.
  - Business logo printed on "activity sign" during day-of-event (approximately 4-5 signs) based on your choice of either sponsoring "Lil Tots Activities" or "Kids Activities."
  - Promotional giveaway and opportunity drawing at Summer Celebration and Fireworks Spectacular.
  - Public recognition throughout Summer Celebration and Fireworks Spectacular event.
  - Pre-Recorded Announcement of Business, sponsorship level BEFORE and AFTER firework show.
- Ad will be included in 3 email blasts that are sent to over 1,300 email addresses
- VIP Parking Spaces during Event (Up to 1).
- Logo on Vertical Banner at Welcome Booth.
- Use of Santaluz Business Partner Logo on your company's direct mail and online pieces.
- 5 number of admission wristbands.
- 5 Activity Sheet for Kids and Teens at Event (10 tickets per sheet)



### **Silver – Fire Truck Sponsor - \$3,500**

- Advertising opportunity in the Summer Celebration and Fireworks Spectacular Booklet: One half full-color page (dimensions: 8.5" x 5.5") in booklet. This is mailed out to over 830+ residents and placed on the resident website site.
- Directory Business Listing will be placed on both the public and private site of santaluzcommunity.com.
  - Includes contact information (name, address, up to two email addresses, and contact number) along with a 24-text description of your business and logo.
- Day-of-Event:
  - Customized 3' x 8' horizontal banner will be placed on one side of fire truck ride and logo will be placed on activity sign. Firetruck will go around the Village Green approximately 40+ times during event.
  - Public recognition throughout Summer Celebration and Fireworks Spectacular event.
  - Pre-Recorded Announcement of Business, sponsorship level BEFORE and AFTER firework show.
- Ad will be included in 3 email blasts that are sent to over 1,300 email addresses
- Logo on Vertical Banner at Welcome Booth.
- Use of Santaluz Business Partner Logo on your company's direct mail and online pieces.
- 4 number of admission wristbands.
- 4 Activity Sheet for Kids and Teens at Event (10 tickets per sheet)

### **Bronze Sponsor - \$2,500**

- Advertising opportunity in the Summer Celebration and Fireworks Spectacular Booklet: One quarter (dimensions: 8.5" x 4") page in booklet. This is mailed out to over 830+ residents and placed on the resident website site.
- Directory Business Listing will be placed on both the public and private site of santaluzcommunity.com.
  - Includes contact information (name, address, up to two email addresses, and contact number) along with a 24-text description of your business and logo.
- Day of Event:
  - Public recognition throughout Summer Celebration and Fireworks Spectacular event.
  - Pre-Recorded Announcement of Business, sponsorship level BEFORE and AFTER firework show.
- Ad will be included in 3 email blasts that are sent to over 1,300 email addresses
- 1 hour of graphic and publication production layout for 3 issues of Santaluz Life.
- Logo on Vertical Banner at Welcome Booth.
- Use of Santaluz Business Partner Logo on your company's direct mail and online pieces.
- number of admission wristbands.
- 3 Activity Sheet for Kids and Teens at Event (10 tickets per sheet)





### **Sparkler Sponsor - \$1,500 (Restrictions Apply)**

- Advertising opportunity in the Summer Celebration and Fireworks Spectacular Booklet: One quarter of a page (dimension: 8.5" x 4") of booklet. This is mailed out to over 830+ residents and placed on the resident website site.
- Directory Business Listing will be placed on both the public and private site of [santaluzcommunity.com](http://santaluzcommunity.com).
  - Includes contact information (name, address, up to two email addresses, and contact number).
- Day of Event:
  - Public recognition throughout Summer Celebration and Fireworks Spectacular event.
  - Pre-Recorded Announcement of Business, sponsorship level BEFORE and AFTER firework show.
- Ad will be included in 3 email blasts that are sent to over 1,300 email addresses
- Company Name on Summer Celebration and Fireworks Spectacular Booklet
- Company Name on Vertical Banner at Welcome Booth.
- Use of Santaluz Business Partner Logo on your company's direct mail and online pieces.
- 2 number of admission wristbands.
- 2 Activity Sheet for Kids and Teens at Event (10 tickets per sheet)



# Summer Celebration 2025 Sponsorship Commitment Form

PLEASE RETURN THIS FORM

Contact Information	
<b>Business Name</b>	
<b>Mailing Address</b>	
<b>Contact Name/Title</b>	
<b>Phone Number</b>	
<b>Email</b>	

Check One	Sponsorship Level	Amount
	<b>SIGNATURE EVENT (ONE SLOT AVAILABLE)</b>	\$15,000
	<b>FIREWORK</b>	\$10,000
	<b>PLATINUM</b>	\$7,500
	<b>GOLD - ACTIVITIES</b>	\$5,500
	<b>SILVER - FIRETRUCK</b>	\$3,500
	<b>BRONZE</b>	\$2,500
	<b>SPARKLER (Restrictions Apply)</b>	\$1,500

Please check one Sponsorship level below.

**As a Signature Event, Firework, Platinum and Gold sponsor, you will be offered the opportunity to attend and participate at the event. You will be permitted to distribute pre-approved free promotional items, products or coupons promoting your business to our residents.**

All collateral including signs, banners or giveaways must be approved at least one week prior to event. The SCC Reserves the right to deny signage based on language or graphics as appropriate.

Please return this signed Commitment Form by **March 14, 2025**, if you would like to participate. Full payment (via check or money order) due by **May 1, 2025**. All logos, promotional materials and collateral information may be emailed to [blemieux@santaluzscc.com](mailto:blemieux@santaluzscc.com) for approval.

\_\_\_\_\_

**Date**

\_\_\_\_\_

**Signature**

**Please mail a copy of the Commitment Form and a check made payable to the SCC to:**

Santaluz Community Council (SCC)  
Attn: Bernadette Lemieux  
8170 Caminito Santaluz East