



Summer Celebration and Fireworks Spectacular - Sponsorship Opportunities
Hosted by Santaluz Community Council

Fireworks Sponsor - \$10,000 – one space available (Reserved)

- Exclusive advertising opportunity in the Summer Celebration and Fireworks Spectacular Booklet: Two full-color pages (dimensions: both 8.5” x 10”) with advertisement and personal interview. This will be mailed to over 830+ Santaluz residents; one-page full-color ad in our Santaluz Life newsletter through December 2026 (approximately 6 issues per year).
 - Ad and interview will be included in 3 email blasts that are sent to over 1,300 email addresses.
 - 30-second video that will be hyperlinked to resident website, Santaluz Facebook Page, and sent via email to over 1,400 email addresses.
- 2 hours of graphic and publication production layout per issue of Santaluz Life.
- Directory Business Listing to be published on both the public and private site of santaluzcommunity.com.
 - Includes contact information (name, address, up to two email addresses, and contact number) along with a 24-text description of your business.
 - Business logo and hyperlinks to business website and social media site, including video clip
 - ***Subscription expires on June 1, 2027.***
- VIP Parking Spaces during Event (Up to 3).
- 3’ x 8’ Custom Vinyl Banner on Village Green Entrance.
- Day of Event Privileges:
 - 1 – 10’x20’ event exhibit space and on-site visibility (includes 4 folding tables with linen (color of choice to be selected by the SCC) and 8 folding chairs).
 - Preferred Village Green location will be selected by you.
 - Spray painted footprint (up to 10-foot perimeter), on all available sides of exhibit space.
 - Balloon (red, white and blue pilar balloon) decorations on all 4 corners of your exhibit.
 - Customized vertical banner to be placed in exhibit space.
 - Special message from you read by DJ during event.
 - Promotional giveaway and opportunity drawing at Summer Celebration and Fireworks Spectacular.
 - Public recognition throughout Summer Celebration and Fireworks Spectacular event.
 - Pre-Recorded Announcement of Business, sponsorship level BEFORE and AFTER firework show.
- Logo on Vertical Banner at Welcome Booth.
- Use of Santaluz Business Partner Logo on your company direct mail and online pieces.
- 12 BBQ Ticket (valid between 5 PM to 7:30 PM). Must redeem ticket for wristband at booth.
- 12 Admission Wristbands.
- 12 Activity Sheet for Kids and Teens at Event (10 tickets per sheet).

Platinum Sponsor - \$7,500

- Advertising opportunity in the Summer Celebration and Fireworks Spectacular Booklet: One full-color page (8.5" x 10"; half page – 8.5" x 5.5") in two separate locations of booklet. This is mailed out to over 830+ residents and placed on the resident website site.
- Directory Business Listing will be placed on both public and private site of santaluzcommunity.com.
 - Includes contact information (name, address, up to two email addresses, and contact number) along with a 24-text description of your business.
 - Business logo and hyperlinks to business website and social media site.
 - **Subscription expires on June 1, 2027.**
- Day of Event Privileges:
 - 1 – 10'x20' event exhibit space and on-site visibility (includes 3 folding tables with linen (color of choice to be selected by the SCC) and 6 folding chairs).
 - Preferred Village Green location will be selected by you.
 - Spray painted footprint (up to 6-foot perimeter), in front of exhibit space.
 - Balloon (red, white, and blue pilar balloon) decorations on all 4 corners of your exhibit.
 - Customized vertical banner to be placed in exhibit space.
 - Promotional giveaway and opportunity drawing at Summer Celebration and Fireworks Spectacular.
 - Public recognition throughout Summer Celebration event.
 - Pre-Recorded Announcement of Business, sponsorship level BEFORE and AFTER firework show.
- Ad will be included in 3 email blasts that are sent to over 1,300 email addresses.
- 1 hour of graphic and publication production layout for 3 issues of Santaluz Life.
- VIP Parking Spaces during Event (Up to 2).
- Logo on Vertical Banner at Welcome Booth.
- Use of Santaluz Business Partner Logo on your company direct mail and online pieces.
- 8 BBQ Ticket (valid between 5 PM to 7:30 PM). Must redeem ticket for wristband at booth.
- 8 Admission Wristbands.
- 8 Activity Sheet for Kids and Teens at Event (10 tickets per sheet).

Gold Activity Sponsor - \$5,500

- Advertising opportunity in the Summer Celebration and Fireworks Spectacular Booklet: One full-color page (dimension: 8.5" x 5.5") in booklet. This is mailed out to over 830+ residents and placed on the resident website site.
- Directory Business Listing will be placed on both the public and private site of santaluzcommunity.com.
 - Includes contact information (name, address, up to two email addresses, and contact number) along with a 24-text description of your business.
 - Business Logo or image you with hyperlinks to business website and social media site.
 - **Subscription expires on June 1, 2027.**

- Day of Event Privileges:
 - 1 – 10'x10' event exhibit space and on-site visibility (includes 2 folding tables with linen (color of choice to be selected by the SCC) and 4 folding chairs).
 - Customized vertical banner to be placed in sponsor exhibit space.
 - Business logo printed on “activity sign” during day-of-event (approximately 4-5 signs) based on your choice of either sponsoring “Lil Tots Activities” or “Kids Activities.”
 - Promotional giveaway and opportunity drawing at Summer Celebration and Fireworks Spectacular.
 - Public recognition throughout Summer Celebration and Fireworks Spectacular event.
 - Pre-Recorded Announcement of Business, sponsorship level BEFORE and AFTER firework show.
- Ad will be included in 3 email blasts that are sent to over 1,300 email addresses
- 1 hour of graphic and publication production layout for 3 issues of Santaluz Life.
- VIP Parking Spaces during Event (Up to 2).
- Logo on Vertical Banner at Welcome Booth.
- Use of Santaluz Business Partner Logo on your company’s direct mail and online pieces.
- 6 BBQ Ticket (valid between 5 PM to 7:30 PM). Must redeem ticket for wristband at booth.
- 6 Admission Wristbands.
- 6 Activity Sheet for Kids and Teens at Event (10 tickets per sheet).

Silver – Fire Truck Sponsor - \$4,000 – 2 spots available

- Advertising opportunity in the Summer Celebration and Fireworks Spectacular Booklet: One half full-color page (dimensions: 8.5” x 5.5”) in booklet. This is mailed out to over 830+ residents and placed on the resident website site.
- Directory Business Listing will be placed on both the public and private site of santaluzcommunity.com.
 - Includes contact information (name, address, up to two email addresses, and contact number) along with a 24-text description of your business and logo.
 - **Subscription expires on June 1, 2027.**
- Day-of-Event:
 - Customized 3’ x 8’ horizontal banner will be placed on one side of fire truck ride and logo will be placed on activity sign. Firetruck will go around the Village Green approximately 40+ times during event.
 - Public recognition throughout Summer Celebration and Fireworks Spectacular event.
 - Pre-Recorded Announcement of Business, sponsorship level BEFORE and AFTER firework show.
- Ad will be included in 3 email blasts that are sent to over 1,300 email addresses
- Logo on Vertical Banner at Welcome Booth.
- Use of Santaluz Business Partner Logo on your company’s direct mail and online pieces.
- 4 BBQ Ticket (valid between 5 PM to 7:30 PM). Must redeem ticket for wristband at booth.
- 4 Admission Wristbands.
- 4 Activity Sheet for Kids and Teens at Event (10 tickets per sheet).

Bronze Sponsor - \$2,500

- Advertising opportunity in the Summer Celebration and Fireworks Spectacular Booklet: One quarter (dimensions: 8.5" x 4") page in booklet. This is mailed out to over 830+ residents and placed on the resident website site.
- Directory Business Listing will be placed on both the public and private site of santaluzcommunity.com.
 - Includes contact information (name, address, up to two email addresses, and contact number) along with a 24-text description of your business and logo.
 - **Subscription expires on June 1, 2027.**
- Day of Event:
 - Public recognition throughout Summer Celebration and Fireworks Spectacular event.
 - Pre-Recorded Announcement of Business, sponsorship level BEFORE and AFTER firework show.
- Ad will be included in 3 email blasts that are sent to over 1,300 email addresses
- 1 hour of graphic and publication production layout for 3 issues of Santaluz Life.
- Logo on Vertical Banner at Welcome Booth.
- Use of Santaluz Business Partner Logo on your company's direct mail and online pieces.
- number of admission wristbands.
- 3 BBQ Ticket (valid between 5 PM to 7:30 PM). Must redeem ticket for wristband at booth.
- 3 Admission Wristbands
- 3 Activity Sheet for Kids and Teens at Event (10 tickets per sheet).

Sparkler Sponsor - \$1,500 (Restrictions Apply)

- Advertising opportunity in the Summer Celebration and Fireworks Spectacular Booklet: One quarter of a page (dimension: 4.25" x 5.5") of booklet. This is mailed out to over 830+ residents and placed on the resident website site.
- Directory Business Listing will be placed on both the public and private site of santaluzcommunity.com.
 - Includes contact information (name, address, up to two email addresses, and contact number).
 - **Subscription expires by December 31, 2026.**
- Day of Event:
 - Public recognition throughout Summer Celebration and Fireworks Spectacular event.
 - Pre-Recorded Announcement of Business, sponsorship level BEFORE and AFTER firework show.
- Ad will be included in 3 email blasts that are sent to over 1,300 email addresses
- Company Name on Summer Celebration and Fireworks Spectacular Booklet
- Company Name on Vertical Banner at Welcome Booth.
- Use of Santaluz Business Partner Logo on your company's direct mail and online pieces.
- 2 BBQ Ticket (valid between 5 PM to 7:30 PM). Must redeem ticket for wristband at booth.
- 2 Admission Wristbands.
- 2 Activity Sheet for Kids and Teens at Event (10 tickets per sheet).

Promotions Sponsor - \$400 (Restrictions Apply)

- Advertising opportunity in the Summer Celebration and Fireworks Spectacular Booklet: One quarter of a page (dimension: 4.25" x 5.5") of booklet. This is mailed out to over 830+ residents and placed on the resident website site.
- Directory Business Listing will be placed on both the public and private site of santaluzcommunity.com.
 - Includes contact information (name, address, up to two email addresses, and contact number).
 - ***Subscription expires by December 31, 2026.***
- Option to purchase Admission Wristband, BBQ Wristband and Activity Sheets at Resident Rate (tbd).

Summer Celebration 2026 Sponsorship Commitment Form

PLEASE RETURN THIS FORM

| Contact Information | |
|---------------------------|--|
| Business Name | |
| Mailing Address | |
| Contact Name/Title | |
| Phone Number | |
| Email | |

| Check One | Sponsorship Level | Amount |
|-----------|--|----------|
| | FIREWORK - RESERVED | \$10,000 |
| | PLATINUM | \$7,500 |
| | GOLD - ACTIVITIES | \$5,500 |
| | SILVER - FIRETRUCK | \$4,000 |
| | BRONZE | \$2,500 |
| | SPARKLER (Restrictions Apply) | \$1,500 |
| | PROMOTIONS (Restrictions Apply) | \$400 |

Please check one Sponsorship level below.

As a Signature Event, Firework, Platinum and Gold sponsor, you will be offered the opportunity to attend and participate at the event. You will be permitted to distribute pre-approved free promotional items, products or coupons promoting your business to our residents.

All collateral including signs, banners or giveaways must be approved at least one week prior to event. The SCC Reserves the right to deny signage based on language or graphics as appropriate.

Please return this signed Commitment Form by **April 10, 2026**, if you would like to participate. Full payment (via check or money order) due by **June 15, 2026**. Contact Bernadette for other payment options. All logos, promotional materials and collateral information may be emailed to blemieux@santaluzscc.com for approval.

Date

Signature

Please mail a copy of the Commitment Form and a check made payable to the SCC to:

Santaluz Community Council (SCC)

Attn: Bernadette Lemieux

8170 Caminito Santaluz East

San Diego, CA 92127